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Name.....

Reg. No.....

**THIRD SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2023**

Mass Communication and Journalism

JOU 3B 03—REPORTING FOR THE PRINT

(2019—2022 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Part A*Answer any number of questions each not exceeding 50 words.**Each question carries 2 marks.**Ceiling of marks for Part A is 25.*

1. Chief Reporter.
2. News Source.
3. Photo Journalism.
4. Human interest Report.
5. Columnist.
6. Yellow Journalist.
7. Accuracy.
8. News Interview.
9. Sting operation.
10. Scoop.
11. Feature story.
12. Proximity.
13. Deadline.
14. Joseph Pulitzer.
15. Lead.

Turn over

Part B

Answer any number of questions each not exceeding 100 words.

Each question carries 5 marks.

Ceiling of marks for Part B is 35.

16. What is investigative journalism? Discuss the qualities of an investigative reporter.
17. Film and sports have become mainstream news. Discuss this change with reference to the recent examples.
18. An ideal interview is said to be the midway between monologue and dialogue. Discuss how a reporter can successfully negotiate this way while taking a news interview.
19. What are the essential qualities of reporter ?
20. Discuss the difference between news as information, education, and entertainment with examples
21. What are the precautions must be taken by the reporter while reporting crimes.
22. 'Interest is an important element of news'. Can this statement define news ? Discuss with examples.
23. What do you understand by news values ? Do they play significant role in selecting news for the newspaper ? Explain.

Part C

*Answer any **two** questions, not exceeding 400 words.*

Each question carries 10 marks.

24. Given an opportunity to write a column in a newspaper, what subject will you choose ? Explain the reason behind your choice.
25. Discuss the role of the media in creating environmental awareness and its success or failure as a watch dog with reference to at least two recent examples.
26. Recently there has been a spurt in specialized reporting. Do you agree ? What are the major areas of specialized reporting generally found in the newspaper ?
27. Reporters are eyes and ears of a media organization. Do you subscribe to this view ? Illustrate your answer giving the job of a reporter.

(2 × 10 = 20 marks)