

D 52756

(Pages : 2)

Name.....

Reg. No.....

**FIRST SEMESTER M.Com. DEGREE (REGULAR/SUPPLEMENTARY)  
EXAMINATION, NOVEMBER 2023**

(CBCSS)

Master of Commerce

MCM 1C 01—BUSINESS ENVIRONMENT AND POLICY

(2019 Admission onwards)

Time : Three Hours

Maximum : 30 Weightage

**Section A***Answer any **four** questions.**Each Question carries 2 weightage.*

1. What is the role of a trade union ?
2. What are the disadvantages of privatization ?
3. List out the different instruments used in the implementation of monetary policy.
4. State the major employment generation schemes in India.
5. Briefly explain the major legislations passed in India for ensuring social justice.
6. Which are the routes of FDI approval in India ?
7. What are the major criticisms against Madhav Gadgil Committee Report ?

(4 × 2 = 8 weightage)

**Section B***Answer any **four** questions.**Each Question carries 3 weightage.*

8. What are the characteristics of business environment ?
9. Explain the structure of quality circle.
10. Write a note on economic planning in India.

**Turn over**

11. Bring out the causes for regional imbalances in India.
12. Examine the impact of black income on the Indian economy.
13. Explain the objectives and scope of competition law in India .
14. What are the causes of water pollution ?

(4 × 3 = 12 weightage)

### Section C

*Answer any two questions.*

*Each Question carries 5 weightage.*

15. Explain the different forms of foreign investment. Which are the determinants of FDI ?
16. Elaborate on the characteristics and causes of poverty in India.
17. Explain the nature and functions of NITI Aayog.
18. Explain the nature and significance of different internal environmental forces affecting businesses.

(2 × 5 = 10 weightage)

**D 52756–A**

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MCM 1C 01—BUSINESS ENVIRONMENT AND POLICY

(2019 Admission onwards)

[Improvement Candidates need not appear for MCQ Part]

(Multiple Choice Questions for SDE Candidates)

**Time : 20 Minutes****Total No. of Questions : 20****Maximum : 5 Weightage****INSTRUCTIONS TO THE CANDIDATE**

1. This Question Paper carries Multiple Choice Questions from 1 to 20.
2. The candidate should check that the question paper supplied to him/her contains all the 20 questions in serial order.
3. Each question is provided with choices (A), (B), (C) and (D) having one correct answer. Choose the correct answer and enter it in the main answer-book.
4. The MCQ question paper will be supplied after the completion of the descriptive examination.

## MCM 1C 01—BUSINESS ENVIRONMENT AND POLICY

## (Multiple Choice Questions for SDE Candidates)

1. Identification of opportunities to get first more advantage is one of the importance of business environment.
  - (A) True.
  - (B) False.
  - (C) Cannot say.
  - (D) None of these.
2. Which of the following does not explain the impact of government policy changes on business and industry ?
  - (A) Increasing competition.
  - (B) More demanding market customers.
  - (C) Market orientations.
  - (D) Change in agricultural prices.
3. \_\_\_\_\_ refers to negative and unfavourable external factors that are likely to create hurdles for a firm.
  - (A) Opportunities.
  - (B) Warning.
  - (C) Threats.
  - (D) None of these.
4. Which of the following is not a characteristic of trade union ?
  - (A) Voluntary association.
  - (B) Common goal.
  - (C) Intermediary.
  - (D) Individual actions.
5. What should be the minimum number (of persons) required to register a trade union ?
  - (A) Six.
  - (B) Seven.
  - (C) Eight.
  - (D) Nine.
6. Which of the following is responsible for quality objective ?
  - (A) Top level management.
  - (B) Middle level management.
  - (C) Frontline management.
  - (D) All of the above.
7. Which of the following is not a component of revenue receipts of the union government ?
  - (A) Corporate tax receipts.
  - (B) Dividends and profits.
  - (C) Disinvestment receipts.
  - (D) Interest receipts.

8. Amalgamation and rapid unification between countries can be identified as :
- (A) Globalisation. (B) Liberalisation.  
(C) Socialisation. (D) Privatisation.
9. Globalisation has improved in the living structure of :
- (A) All the people. (B) Workers in developing countries.  
(C) People in developed countries. (D) None of the above.
10. \_\_\_\_\_ environment is within the control of the business.
- (A) Internal. (B) External.  
(C) Micro. (D) Macro.
11. Macro environment is also called as \_\_\_\_\_.
- (A) General environment. (B) Operating environment.  
(C) Economic environment. (D) Political environment.
12. The first plan started on :
- (A) 1950. (B) 1951.  
(C) 1965. (D) 1991.
13. Who appoints the Vice-Chairperson of NITI Aayog ?
- (A) The Prime Minister. (B) The President.  
(C) The Chief Executive Officer. (D) The Union Minister.
14. Number of part-time members in NITI Aayog is :
- (A) 5. (B) 10.  
(C) Not exceeding 2. (D) 2.
15. The concept of Participatory Development was introduced in :
- (A) 1980s. (B) 1970s.  
(C) 1950s. (D) 2000s.

Turn over

16. Taxes that are levied on any Intra-State purchase are ?
- (A) IGST. (B) CGST and SGST.  
(C) SGST. (D) CGST.
17. Liberalisation aims at :
- (A) Socialistic pattern of society. (B) Economic Planning.  
(C) Economic Reforms. (D) Land Reforms.
18. Investments made by MNCs are termed as :
- (A) Indigenous investment. (B) Foreign investment.  
(C) Entrepreneur's investment. (D) None of the above.
19. The disputes of FDI are over.
- (A) Concern. (B) Interest.  
(C) Regard. (D) Hobby.
20. Which among the following products is usually not exported from India ?
- (A) Wheat. (B) Rice.  
(C) Sugar. (D) Pulses.