

C 21635

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Name.....

Reg. No.....

**FOURTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION  
APRIL 2022**

Mass Communication and Journalism

JOU 4B 06—RADIO PRODUCTION

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

**Section A***Answer at least **ten** questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 30.*

1. Wav.
2. Sound Effects.
3. AM.
4. AIR.
5. Announcer.
6. Podcasting.
7. Narrowcasting.
8. Phone-out programme.
9. Vox pop.
10. Audio console.
11. Radio Mango.
12. Prabhathabheri.
13. KBS.
14. HD Radio.
15. Frequency.

(10 × 3 = 30 marks)

**Turn over**

**Section B**

*Answer at least **five** questions.*

*Each question carries 6 marks.*

*All questions can be attended.*

*Overall Ceiling 30.*

16. Who was Lionel Fielden ? What was his contribution to Indian broadcasting ?
17. What is radio news reel ?
18. What are the different types of interviews used in radio broadcast ?
19. What is radio documentary ?
20. Explain the essential qualities of a RJ.
21. Differentiate between analogue and digital audio signals.
22. Write a short note on Prasar Bharathi.
23. Write the script for a one minute radio public service announcement on 'health for all'.

(5 × 6 = 30 marks)

**Section C**

*Answer any **two** questions.*

*Each question carries 10 marks.*

24. 'AM technology is outdated'. React to this statement discussing the issue's pros and cons.
25. News about environment and other social issues get more importance in radio when compared to other electronic media. Discuss with suitable examples.
26. What you mean by radio formats ? Explain five different radio formats.
27. Mann ki Baat brought back the lost glory of radio in India. Elucidate.

(2 × 10 = 20 marks)