

D 94227

(Pages : 2)

Name.....

Reg. No.....

**FIRST SEMESTER B.VOC. DEGREE EXAMINATION, NOVEMBER 2020**

Tourism and Hospitality Management  
SDC 1GS 18—GUIDING SKILLS FOR TOURISM  
(2018 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Section A***Answer all questions.**Each question carries 1 mark.*

1. What is the tagline of Kerala tourism ?
2. Which is the world's leading online travel company ?
3. Name any *two* UNESCO World Heritage site located Uttar Pradesh.
4. Which palace is also called the Palace of Winds ?
5. Which is the first planned eco tourism destination in Kerala ?
6. Name any *two* man-made attractions in Kerala.
7. Which is the important local festival of Rajasthan ?
8. Expand GITB.
9. Name any *two* type of Special Interest Guide.
10. What is MICE ?

(10 × 1 = 10 marks)

**Section B (Short Answer Type Questions)***Answer any eight questions.**Each question carries 2 marks.*

11. Define outbound tour.
12. What do tourists expect from a guide ?
13. What is an All-inclusive tour ?
14. Write about Goa Carnival.
15. Define Baggage.
16. What do you mean by 'leg' of a journey ?
17. List out the types of passport issuing in India.

**Turn over**

18. What is laissez passer ?
19. What is a Pamphlet?
20. What condition is necessary for the growth of package tour ?
21. What are the elements of tour cost ?
22. What is a tour itinerary ?

(8 × 2 = 16 marks)

### **Section C (Short Essay Type Questions)**

*Answer any **six** questions.*

*Each question carries 4 marks.*

23. Explain the major responsibilities of a tour guide.
24. Write down the classification of guides based on the nature of the tourist destination.
25. Write down the procedure for handling emergency situation by a guide.
26. Explain the various components in tour costing.
27. Write short note on air transport in India.
28. Write down the different techniques of tour guiding.
29. Explain the points to consider while guiding international tourist.
30. Write short note on the factors affecting tour costing.
31. Write short note on the different types of tour guides.

(6 × 4 = 24 marks)

### **Section D (Long Essay Type Question)**

*Answer any **two** questions.*

*Each question carries 15 marks*

32. Discuss the important historical places in Kerala.
33. Evaluate the role of tour guide in tourism industry.
34. Explain the different types of visa issuing in India.
35. Discuss the role of houseboats in the development of tourism industry in Kerala.

(2 × 15 = 30 marks)