

D 10519

(Pages : 2)

Name.....

Reg. No.....

FIFTH SEMESTER U.G. DEGREE EXAMINATION, NOVEMBER 2021

(CBCSS—UG)

B.B.A.

BBA 5B 07—HUMAN RESOURCES MANAGEMENT

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A*Answer at least **ten** questions.**Each question carries 3 marks.**All questions can be attended.**Overall Ceiling 30.*

1. Define HRM.
2. Explain the term selection.
3. What is training ?
4. What is performance appraisal ?
5. What is compensation ?
6. Explain case study method.
7. What is green HRM ?
8. What is HR audit ?
9. What is sensitivity training ?
10. What you mean by in basket training ?
11. What is placement ?
12. What is Laborlocalization ?
13. What is Employee Compensation ?
14. What is case study method ?
15. What is work life balance ?

(10 × 3 = 30 marks)

Turn over

Section B

*Answer at least **five** questions.*

Each question carries 6 marks.

All questions can be attended.

Overall Ceiling 30.

16. Describe the importance of HRM.
17. What are the methods of job analysis ?
18. What is Human Resource Information System ?
19. Explain the principles of Performance appraisal.
20. Describe types of Management Development Programs.
21. Discuss the difference between recruitment and selection.
22. What is Strategic HRM ?
23. Discuss the difference between Personal management and Human Resource Management.

(5 × 6 = 30 marks)

Section C

*Answer any **two** questions.*

Each question carries 10 marks.

24. Explain methods of Training and development methods.
25. What are the methods of Performance appraisal ?
26. Explain the process of Selection.
27. Explain the need of placement, induction and socialization in HRM.

(2 × 10 = 20 marks)