

D 10038

(Pages : 2)

Name.....

Reg. No.....

FIFTH SEMESTER U.G. DEGREE EXAMINATION, NOVEMBER 2021

(CUCBCSS—UG)

B.Com.

BCM 5D 02—BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

(2017 Admissions)

Time : Two Hours

Maximum : 40 Marks

Part A*Answer all questions.**Each question carries 1 mark.*

Fill in the blanks :

1. Entrepreneurship is derived from the word _____.
2. The 14 principles of management is introduced by _____.
3. An individual who initiate, introduce and manages a new enterprise is called _____.
4. Each for all and all for each is the basic principle of _____.

(4 × 1 = 4 marks)

Part B (Short Answer Questions)*Answer any five questions.**Each question carries 2 marks.*

5. Who is a sole trader ?
6. What do you mean by social responsibility of business ?
7. Explain aids to trade.
8. Define motivation.
9. What is planning ?
10. What is common seal ?
11. What is on the job training ?

(5 × 2 = 10 marks)

Turn over

Part C (Short Answer Questions)

*Answer any **four** questions.*

Each question carries 4 marks.

12. Differentiate between Administration and Management.
13. Explain the features of sole tradership.
14. Differentiate between Entrepreneur and Manager.
15. What are the features of a small scale unit ?
16. What are the characteristics of management ?

(4 × 4 = 16 marks)

Part D (Essay Questions)

*Answer any **one** question.*

The question carries 10 marks.

17. Explain the functions of an entrepreneur.
18. Explain the fourteen Principles of management.

(1 × 10 = 10 marks)